



# Assessments 24x7


GLOBAL LEADER IN ASSESSMENT TECHNOLOGY



# 2.0 Solution-driven Applications

*with DISC and its supplementary assessments*

 Understanding Assessments

 Practical solutions and applications for 9 workplace challenges

 Differentiate your marketing & sales strategy

# Understanding Assessments



# Why Assessments?

## Assessments are designed to:

1. Highlight optimization opportunities for the complete professional spectrum – customer service, vocational, technical, sales, management, executive
2. Reveal perceptions and perspectives that can either hinder or enhance the ability to connect, communicate, and interact for mutual benefit and understanding
3. Support transformation in individual effectiveness, company culture, profitability





# Why Assessments?

**Assessments bring scientific measurement to a variety of criteria:**

1. Personal characteristics
2. Perceptions and perspectives of self and others
3. Behavioral style
4. Values
5. Thinking and processing
6. Emotional recognition and management
7. Skill proficiency



# Which Assessments are the right assessments?

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The best tools applied in the most effective way

The world's most advanced  
Assessment platform.



4.0

## DISC

DOMINANCE

INFLUENCE

STEADINESS

CONSCIENTIOUS



### DISC Self

DISC Self Report

21 languages

DISC Team Reports ›

DISC Summary

7 languages

### Kids DISC

Kids DISC - Full Report

Kids DISC - Child Only

DISC Adult Birds

New!

### DISC 360°

DISC 360° Report

3 languages

### DISC Relationships

DISC Relationship Self

DISC Relationship Couples





# Which Assessments are the right assessments?

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## Motivators

AESTHETIC

ECONOMIC

INDIVIDUALISTIC

POWER

ALTRUISTIC

REGULATORY

THEORETICAL

### Motivators Self

Motivators Self Report

14 languages

Motivators Team Reports ›

Motivators Summary

### DISC + Motivators

DISC + Motivators Report

8 languages

DISC + Motivators Lite





## Specialty Assessments

Our library of specialized assessments was designed to address a wide range of issues experienced by both coaches and corporate trainers. We offer assessments to encourage positive outcomes in personal and professional life, including employee selection, leadership development, team-building, conflict resolution, succession planning, and more.

### HireSense

HireSense Summary

HireSense Full Report

### Emotional Intelligence

Emotional Intelligence Report

7 languages

DISC + Emotional Intelligence

### Emotional Intelligence 360°

Emotional Intelligence 360°

2 languages

### Core Competency Index

Core Competency Index Report



### Sales IQ

Sales IQ Report

6 languages

Sales IQ Team Report

4 languages

### Leadership Effectiveness 360°

Leadership Effectiveness 360°

2 languages

### 5 Disciplines

5 Disciplines Report



# **Practical Solutions and Applications** for 9 workplace challenges



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# Improving Hiring & Selection



1. HireSense (D, M, CT)
2. DISC
3. Motivators
4. DISC Coaching – Target Applications
5. Core Competency Index





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# Increase Sales



1. DISC
2. Motivators
3. Sales IQ & Team Report
4. DISC Sales – Target Applications
5. DISC Service – Target Applications
6. DISC Coaching – Target Applications






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# Create World-Class Leaders



- 
1. DISC
  2. Motivators
  3. Core Competency Index
  4. DISC 360
  5. EIQ & EIQ 360
  6. Leadership Effectiveness 360
  7. DISC Coaching - Target Applications
  8. DISC Leadership - Target Applications

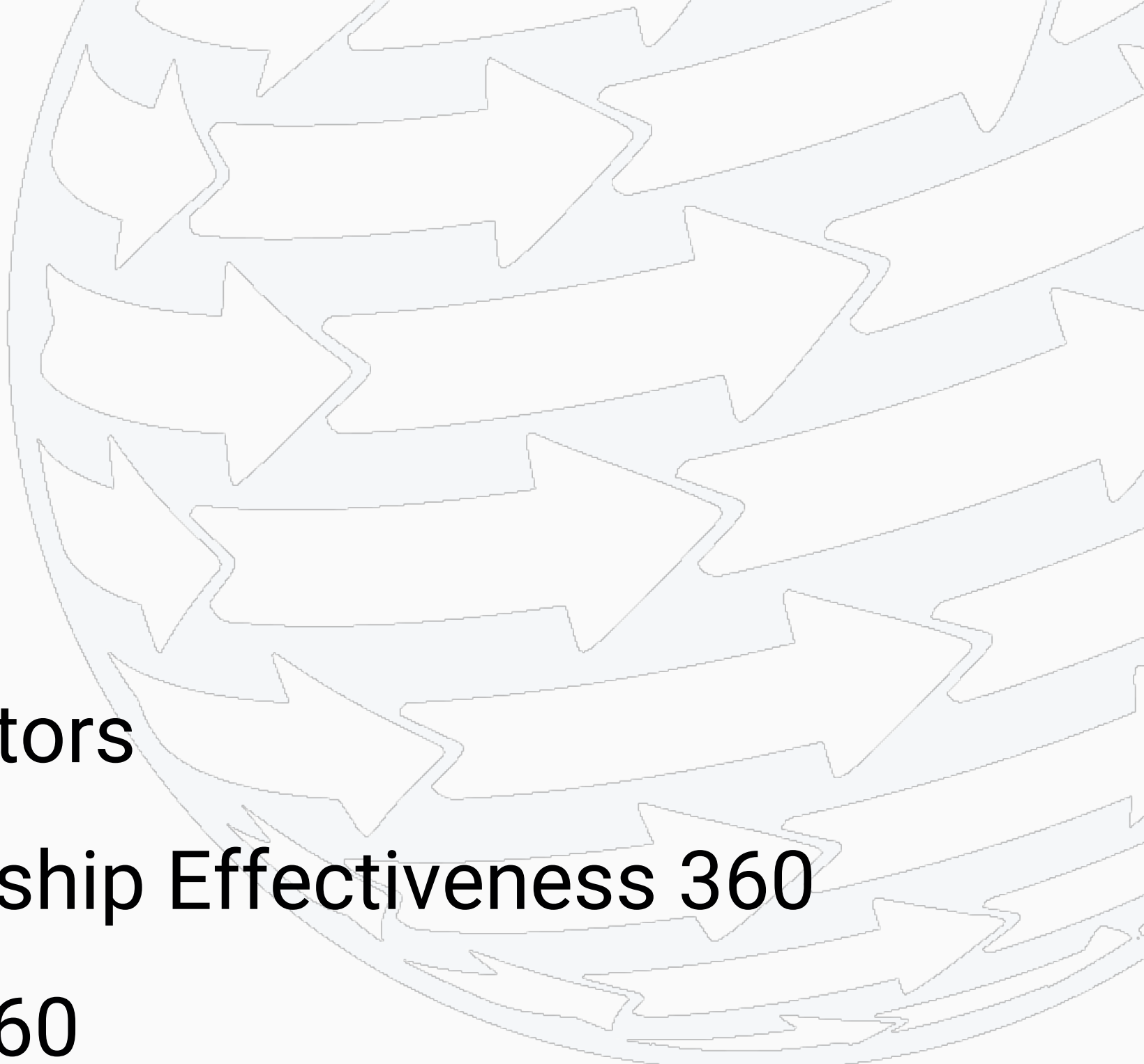




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# Increase Productivity



- 
1. DISC
  2. Motivators
  3. Leadership Effectiveness 360
  4. DISC 360
  5. EIQ & EIQ 360
  6. 5 Disciplines
  7. DISC Service – Target Applications
  8. DISC Coaching – Target Applications




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# Reduce Employee Turnover

The world's most advanced  
Assessment platform.



- 
1. DISC
  2. Motivators
  3. Emotional Intelligence
  4. 5 Disciplines
  5. DISC Coaching – Target Applications





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# Create Connected Teams



1. DISC
2. Motivators
3. Emotional Intelligence
4. DISC & Motivators Group Reports
5. DISC 360
6. EIQ 360
7. DISC Service – Target Applications
8. DISC Coaching – Target Applications



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# Model Team Building



1. DISC
2. Motivators
3. DISC 360
4. DISC Coaching - Target Applications
5. DISC & Motivators Group Reports

*\* HireSense is also good for evaluating team members individually to reveal strengths and skill sets*








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# Managing Up



- 
1. DISC 360
  2. EIQ 360
  3. Leadership Effectiveness 360
  4. 5 Disciplines
  5. DISC Coaching - Target Applications



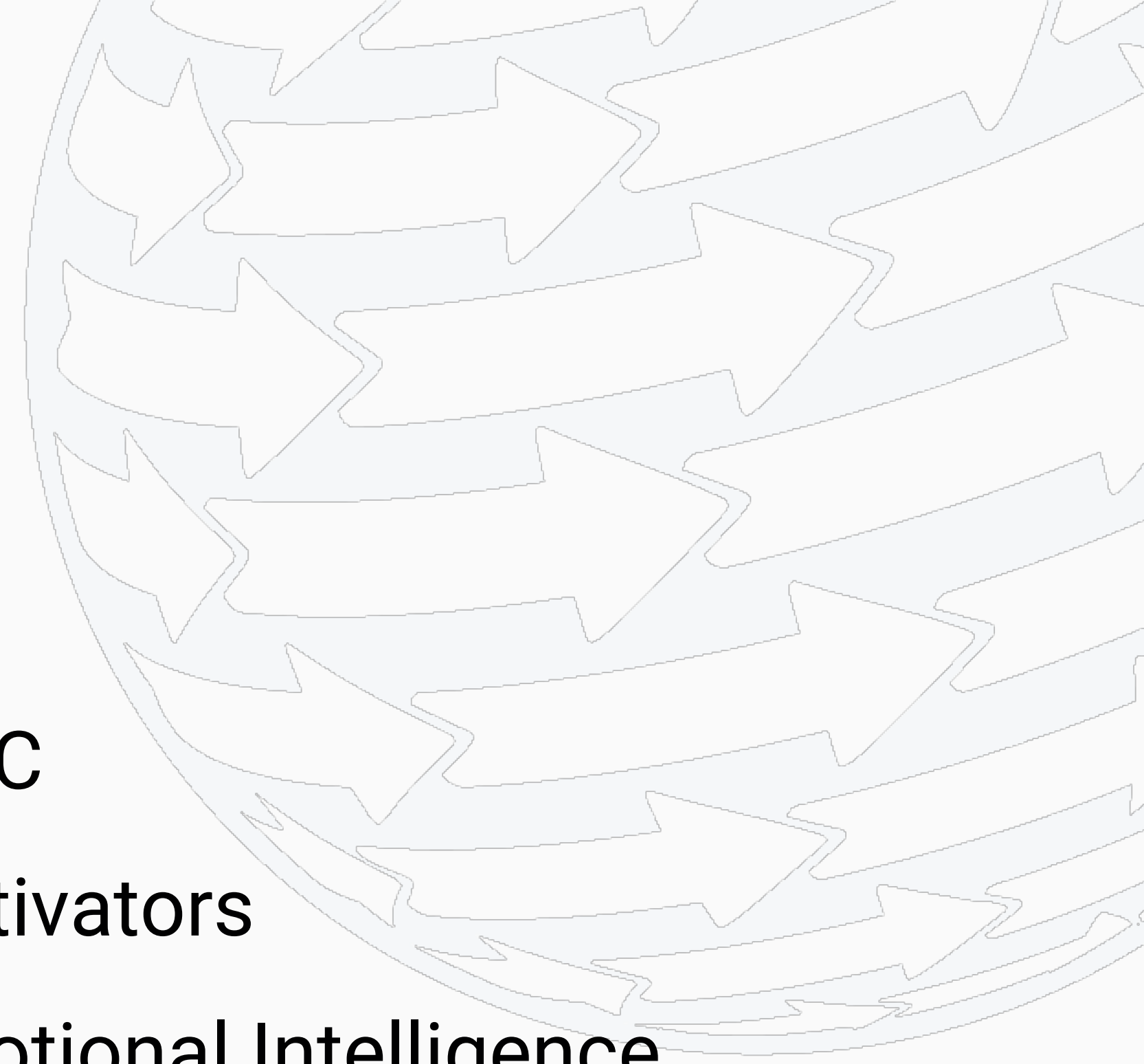
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# Customize Employee Training

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Assessment platform.



1. DISC
2. Motivators
3. Emotional Intelligence
4. Core Competency Index
5. HireSense (onboarding)







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## Additional Resources

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1. Community Hub
2. Dashboard: Training & Marketing Materials
3. DISC Communication Coach (Free)
4. Benchmarking (with Account Plus or HireSense)
5. Angie, Jen, Cathy - Paid Coaching/Training Opportunities
6. Support Services



# **Differentiate Your Marketing & Sales Strategy**





# Differentiate with Solution-driven Applications

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- **DISC** - transforms personal and professional relationships through communication and understanding of four primary behavioral tendencies and emotions
- **MOT** – combined with DISC, explores awareness of what drives action or inaction, and reveals viewpoint, mindset, and paradigm of thought based on what's most important to each person
- **EQ** – showcases one's recognition and management of their own emotions and the emotions of others to provide a framework for interpersonal and intrapersonal awareness
- **DISC 360** – utilizes anonymous feedback from colleagues, managers, and direct reports to reveal others' perceptions and examine how those perceptions match individual intentions to take self-awareness to the next level
- **EQ 360** – compares observer data collected from colleagues, managers, and direct reports to transform relationships based on emotional understanding and management of self and with others



# Differentiate with Solution-driven Applications

- **Leadership Effectiveness 360** – provides a measure of current strengths and areas of improvement to unlock and enhance natural leadership abilities and grow from challenges to become a more balanced and adaptable leader, based on feedback from others
- **Kids DISC** – highlights each child's bird style to allow them to uncover and discover how special and unique they are and offers insight to the adults around them, giving them the necessary tools to help kids be the best they can be
- **HireSense** – quickly uncovers each candidate's behavioral, motivational, and thinking style, to help you identify the right person for the right job, the first time
- **Core Competency Index** – leads each person through an honest assessment of their current competencies, providing a plan for developing skills below the bar and continuing toward mastery in the ways they are strong
- **5 Disciplines** – evaluates the strength of the required disciplines to make a business sustainable, predictable, stable, consistent, and with an emotional connection
- **Sales IQ** – shares an objective analysis designed as a personalized map of individual sales knowledge at a moment in time





# Certification – Knowledge & Application

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One of the greatest ways to differentiate yourself!

The world's most advanced  
Assessment platform.

1. Assessments 24x7 offers robust assessment certification programs designed specifically for **coaches, consultants, and trainers** to take their businesses to the next level
2. **Certified Practitioners** offer unique expertise and perspective, receive higher contracts and salaries, rate stronger when interacting with others, and succeed in attracting more clients and referrals
3. Each of our assessment certifications are recognized for continuing education (CE) credits with **SHRM, HRCI, ATD, and ICF**

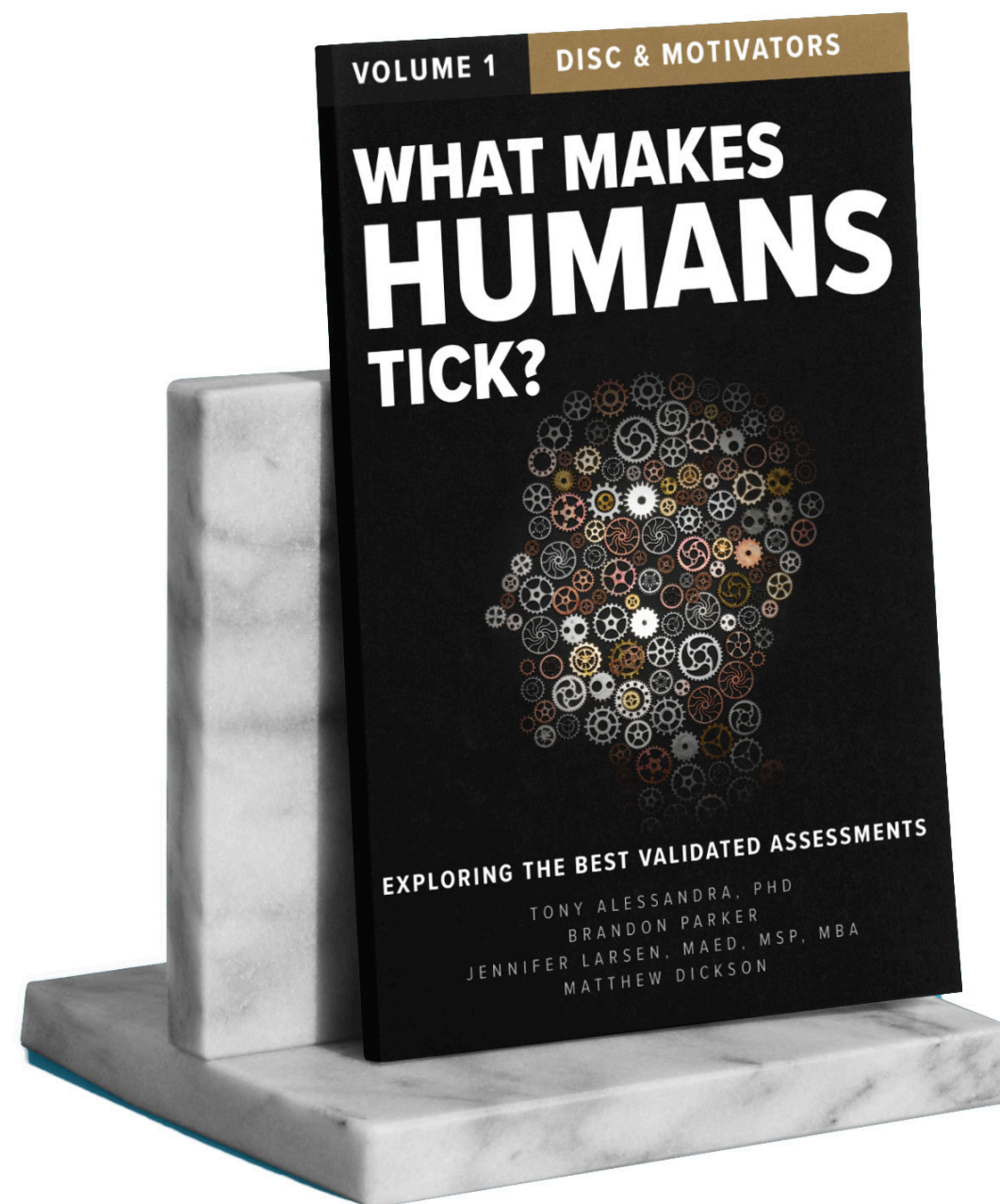
# **Exciting Announcement: THE BIG REVEAL**





# What Makes Humans Tick?

## *Exploring the Best Validated Assessments*



Have you ever wished for a “textbook” at your fingertips with detailed information about DISC and Motivators? It’s here!

- Limited-time offer - [\\$0.99 for the Kindle version](#)

**Praise for *What Makes Humans Tick?* from Best Selling Author, Brian Tracy**

*“This fast-moving, enjoyable book shows you how to unlock your full potential for success and high-performance living.”*

**-Brian Tracy, The Psychology of Selling**



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## Contact Us

The world's most advanced  
Assessment platform.

Call or email us today to learn more about our innovative assessment solutions.

Phone: **+1 (206) 400-6647 *option 1***  
Email: **hello@assessments24x7.com**

Remember to complete our survey to be entered to win a free assessment credit!