

Core Assessments



DISC

Identify Behavioral Styles

Our most popular assessment and the world's #1 behavioral profiling tool. A person's behavior is often the strongest predictor of fit; whether that is within a specific job, as a member of a team, or as the leader of an organization. Learn to identify the behavioral styles of others and adapt your communication to increase sales, develop "rockstar" leaders, and more.

- ✓ DISC provides a detailed analysis of an individual's Natural (i.e., personal/ internal) and Adaptive (i.e., workplace/ external) behavioral styles.
- ✓ DISC predicts "How?" a person will behave in a given role or situation.
- ✓ The DISC report offers specific guidance for maximizing the outcome of any interpersonal or workplace communication.



Motivators

Identify Motivational Styles

The perfect companion assessment to pair with DISC, Motivators measures the seven universal dimensions of motivation that drive each of us: Aesthetic, Economic, Individualistic, Power, Altruistic, Regulatory, and Theoretical. If you're only using DISC, you're only scratching the surface of what assessments can offer individuals and organizations.

- ✓ Motivators answers "Why?", whereas DISC predicts "How?" a person will behave.
- ✓ Motivators combine uniquely for each person to influence priorities and decision- making.
- ✓ Those who understand their natural motivators are more likely to pursue the right opportunities for the right reasons to get the results they desire.



Emotional Intelligence

Identify Emotional IQ Styles

The Emotional Intelligence (EIQ) assessment helps identify how to recognize emotions in yourself and others, a key ability of effective leadership. The good news: EIQ can be improved and coached up over time, making it an excellent self-improvement assessment.

- ✓ Higher EIQ lends itself to improved decision-making, leadership, and ability to read the emotions of others.
- ✓ Research indicates that EIQ can be learned, and measurable improvements to EIQ are associated with professional and personal success.
- ✓ EIQ heightens awareness and identifies relative strengths and weaknesses based on our emotional tendencies.